

The Right Training at the Right Time

Explore your own public participation challenges with seasoned IAP2 professionals! This new course is right for anyone involved in public participation and community engagement projects in:

- Government—municipalities, state and provincial agencies
- Corporations
- Utilities
- Environmental Agencies
- Community Organisations
- Universities

Hit the ground running armed with the knowledge, skills, and confidence you need to plan and execute effective public participation initiatives!



About IAP2

Founded in 1990 by a group of dedicated public participation practitioners, the International Association for Public Participation is recognised as the premier public participation and community engagement organisation. Since its founding, IAP2 has expanded from a small group of individuals to an international federation of professionals.

Today the IAP2 Federation has regional and national affiliates as well as local chapters. Our members benefit not only from our research and training but also from networking and consulting with their IAP2 peers.



To learn more and register for IAP2 training near you, please visit our website.

www.iap2.org

Foundations in Public Participation

An Experiential and Interactive Training Programme from the IAP2 Federation



A Winning Career Decision

Learn

Plan

Execute

iap² international association
for public participation

Foundations in Public Participation

Training Today's Practitioners for Tomorrow's Challenges

The landscape of global public participation and community engagement is changing. A proven framework for public participation has never been more essential. People want and need to be engaged as decisions are made, and it must happen in a respectful, positive, and effective way that creates the best possible outcomes for all concerned. That's where we come in.

The IAP2 Federation has streamlined and refined our highly-regarded and innovative flagship certificate course to meet today's challenging climate. Whether you are new to the public participation process or an advanced practitioner, this new training will provide you with the structure, techniques, and knowledge you need to be successful. The hands-on design of this programme and the expertise of the IAP2 Federation Licensed Trainers ensure that you'll be receiving the very best public participation and community engagement training available globally.

Invest in the success of your next community engagement initiative and in your public participation projects for years to come.

To learn more and to register for a training programme near you, please visit the IAP2 Federation website.

www.iap2.org



Planning for Effective Public Participation Three Days

A major reason that initiatives fail is inadequate preparation. Our planning module provides you with a proven structure that will greatly increase your odds of a successful project. This hands-on course gives you the opportunity to delve into your own challenges as you learn and review the essential elements of effective public participation planning.

In this first module, you will learn to evaluate the scope of a decision and identify the right processes and decision steps. You'll learn how to develop a comprehensive decision impact analysis and establish roles and responsibilities. You'll also learn how to develop a detailed public participation plan for the entire process.

This course is a prerequisite for the subsequent module, *Techniques for Effective Public Participation*.



Techniques for Effective Public Participation Two Days

Once you have completed the planning course, you are ready to add 50+ practical tools and methodologies to your public participation toolkit—powerful techniques you can put to immediate use in your next project. This module breaks down specific methods including World Café, Interviews, Revolving Conversations, Deliberation, and Advisory Groups. You'll also learn how to establish and maintain effective communication throughout the process.

Good Decisions Don't Just Happen.